



# TOWN OF WELLS

*Wells, Maine*

Rebekah Kelley  
Public Information Officer  
[rkelly@wellstown.org](mailto:rkelly@wellstown.org)  
207-361-8130

**The Town of Wells is excited to host its annual HarborFest event on Saturday, July 25, 2026, from 11:00 am to 3:00 pm at Wells Harbor Community Park, 331 Harbor Road, Wells, ME.** This annual community event brings together residents and visitors for a day of family-friendly activities, entertainment, and local community pride at our harbor.

**We invite you to partner with us as a sponsor of HarborFest 2026.** Sponsors receive recognition at the event, in promotional materials, and on social media, highlighting your support of community events and local traditions. Your contribution will help support live entertainment, children's activities, and event logistics that make HarborFest possible each year.

We offer various sponsorship levels, and I would be happy to discuss an amount that best fits your goals. Your support helps make this event possible while also providing visibility for your business and a connection to the Wells community.

Please find additional details attached regarding sponsorship opportunities, including available sponsorship levels and benefits. If you have any questions or would like to confirm your sponsorship, please contact me at 207-361-8130 or [rkelly@wellstown.org](mailto:rkelly@wellstown.org).

Thank you for considering this opportunity to support this annual special event and help make Wells HarborFest a success!

Sincerely,

**Rebekah Kelley**

Public Information Officer and Events Coordinator

Town of Wells

208 Sanford Road | Wells, ME 04090

Phone: (207) 361-8130

[rkelly@wellstown.org](mailto:rkelly@wellstown.org)

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## EVENT DETAILS:

**Date:** Saturday, July 25th, 2026

**Time:** 11:00 AM – 3:00 PM

**Location:** Wells Harbor Community Park, 331 Harbor Road, Wells, ME 04090  
*HarborFest typically draws nearly two thousand residents and visitors to Wells Harbor.*

### Sponsorship Levels & Benefits:

#### **PLATINUM SPONSOR - \$5,000**

##### **Premier Event Sponsor**

- Prominent logo placement on all event signage, promotional materials, and social media posts
- Recognition in event press releases and town newsletters
- On-stage acknowledgment during the event
- Complimentary vendor booth space at the event

#### **GOLD SPONSOR - \$2,500**

##### **Major Event Sponsor**

- Logo featured on event signage, promotional materials, and social media
- Recognition in town newsletters
- Complimentary vendor booth space

#### **SILVER SPONSOR - \$1,000**

##### **Community Event Partner**

- Logo included on event signage and social media
- Complimentary vendor booth space

#### **COMMUNITY SPONSOR - \$500**

##### **Supporting Sponsor**

- Business name listed on event signage and social media
- Recognition in town newsletters

#### **SUPPORTER - \$250**

##### **Friends of HarborFest**

- Business name listed on the event website and social media

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**Checks may be made payable to:** Town of Wells - *Please note "HarborFest Sponsorship" in the memo line.*

**Checks may be mailed to:**

Town of Wells  
Attn: Rebekah Kelley-HarborFest  
208 Sanford Road  
Wells, ME 04090

### **CONTACT:**

**Rebekah Kelley** | Public Information Officer and Events Coordinator | Town of Wells | 207-361-8130  
[rkelly@wellstown.org](mailto:rkelly@wellstown.org)

*Thank you for your support in making HarborFest 2026 a success!*

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