



TOWN OF WELLS

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AGENDA WEMS / WFD Strategic Planning Group Monday, March 10, 2025 3:00 PM

1. Call to order
2. Approval of Minutes
3. Updates from WEMS / WFD
4. Messaging
 - Review of Communications
 - Are We Meeting Communication Objectives?
 - Internal
 - External
5. Vision Discussion – J. Smith
 - Multi-Pronged Approach
 - Timeline Discussion
6. Strategic Plan Focus Areas – Updates from Sub-groups
 - Communication
 - Financials
 - Personnel
 - Facilities
 - Equipment / Technology
 - Regulatory Items
 - Legal
7. S,W.O.T. Assessment – Summary of Responses
8. Other Business
9. Next Meeting Date
10. Adjournment