

Wells, NH: Master Plan Outreach and Engagement						
Outreach Techniques	Who?	Ongoing	April - October 2021	November 2021 - January 2022		
Project Webpage	Liz, Steve, Larissa, Mike					
Project Feedback Form	Liz					
Flyer – announcing initiative – directing to project webpage, for use in print (who/where/how many) and social media announcements	Liz					
Direct communications – to other boards, committees, and organizations	Larissa, Mike, CPUC					
Social media and print media communications	Liz, Larissa, Mike, CPUC					
Public Access Channel? – Announcements & Videos ahead of Forums?	Liz, Steve					
Survey(s)	All					
Stakeholder and Focus Groups - based on topic and/or geographic area	All					
Outreach to underrepresented populations	All					
Outreach Events	Who?		Late June/Early July 2021	Late September/Early October 2021	Late January/Early February 2022	Apr-22
Interactive Community Forum #1: Kickoff: Overview of Project and review of the Vision for Wells	All					
Interactive Community Forum #2: Existing Conditions Analysis	All					
Interactive Community Forum #3: Future Actions and Implementation	All					
Public hearings for Adoption	All					